



## BLOG PLUG-IN

**Don't just say it, distribute it.** Build your own wire service for local blogs, news articles, press releases and more with the EverWondr Blog Plug-in. Once installed, this efficient news engine will become the heart of your marketing plan. With one upload you can easily distribute content to your site, partner sites, email communications, mobile apps and more.

- Draft, edit, save, and share your blog
- Display only the articles you want
- Distribute your blog to partner sites
- Manage from a central database
- Upload once, edit once
- Use our design or customize
- Load up to 5 images per article
- Include links, contact details, more
- Link content from YouTube

- Link to booking engine, hotel listings
- Promote offers, hotels, packages
- Sign-up users to email, contact lists
- Link to tickets, events, venue listings
- Display map, address, hours, contacts
- Distribute content across plug-ins
- Auto-populate other areas of your site
- Republish and back-link articles
- Feature and highlight articles

- Optimize for search engines
- Responsive, sized for all screens
- Use on touch screens, kiosks
- Search by region, attraction type
- Automatically add to emails
- Share and email with one click
- Promote partner organizations
- Generate revenue thru advertising
- Customize recommended searches